



**For Immediate Release / Contact:**

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## NEWS Release

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### Parsifal to Exhibit at SHRM 2014

Palm Bay, FL, (May 30, 2014) – [Parsifal Corporation](#), the leading industry procurement and audit firm, will be exhibiting at the SHRM 2014 Annual Exhibition and Conference in Orlando, on June 22<sup>nd</sup> through the 23<sup>rd</sup>. Parsifal will be presenting its full range of new and existing relocation support services and procurement technologies.

Whether we are providing auditing, billing, service evaluations or consulting services, our technological prowess and know-how has made us the industry leader. Cliff Cannon, Chief Marketing Officer, states that “We interface with a variety of systems and platforms, providing state of the art solutions and world class service through our intelligent, cutting-edge and innovative PAS<sup>TM</sup> Technology.” Parsifal solutions offer Bidding, Booking, Billing and Auditing features and support with procurement sophistication never before successfully utilized in the household goods industry.

Parsifal is proud of the uniqueness that combines all our innovative relocation procurement technologies, together with unsurpassed auditing expertise and other relocation services. In this way, Parsifal continues in our history of over 30 years, providing for exceptional ‘accuracy, protection and fairness’ for our clients and all parties involved.

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Parsifal is the world's leading firm providing relocation auditing services and procurement technology, touching moves in over 120 countries around the globe. Our services and products are in constant worldwide operation with corporations, carriers and move managers in Africa, the Americas, Asia, Australia and Europe. Parsifal Corporation assists our clients to obtain best in class household goods pricing and quality of service. And, we offer to protect that pricing and quality with expert global auditing.

**Mission:** At Parsifal Corporation we are dedicated to our passion and craft, focused on ensuring outstanding accuracy and sound fairness through quality-driven and innovative technology to all our clients, partners and stakeholders in the global relocation experience.

To find out how our expert services and relocation procurement technologies can assist your company, please visit us at [www.parsifalcorp.com](http://www.parsifalcorp.com) for more information.