



**For Immediate Release / Contact:**

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## **NEWS Release**

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### **Parsifal Interview Broadcast on Worldwide Business with kathy ireland®**

Palm Bay, FL, (November 2, 2017) – **Parsifal Corporation**, the leading industry Household Goods procurement and audit firm, is pleased to announce the television broadcast of an exclusive interview with **Kathy Ireland** on the weekly business television program - **Worldwide Business with kathy ireland®**, this Sunday, November 5, 2017.

Company executives, **Mark Olsen, CEO and Cliff Cannon, Chief Marketing Officer** will discuss their specialized technology solutions for relocation procurement and auditing. Parsifal procurement and auditing software is now being used on relocations in over 120 countries around the world, performing optimized cost efficiencies while saving their clients tens of millions of dollars each year.

“Our technology is designed to catch savings in two areas,” says Mark Olsen. “The first area is procurement; the secondary is through auditing. Combined they present a very powerful combination because what we can do is, not only get very competitive pricing, but ensure through the audit that the pricing that was agreed to was actually billed correctly.”

According to Cliff Cannon, there are five general auditing issues that are closely examined to protect customers in the moving process. “This includes authorization that the supplier bills for something the client did not authorize; billing issues, like duplicate charges or missing backup documentation; contractual issues where the supplier applies an incorrect pricing rule or rate; services that are anticipated and billed for, that actually didn’t occur; and finally, shipment volume or rate where the quantity billed is verified. With our unique auditing and powerful analytics, the auditor can detect and red flag these issues quickly.”

For more information about this broadcast event, visit **Parsifal Corporation** and see **Interview Preview on News Page**. Also tune in to **Fox Business Network** as sponsored programming on Sunday, November 5, 2017 at 5:30pm EST, and **Bloomberg International** at 7:30am GMT, 10:30am D.F. and 3:00pm HKT.

Worldwide Business with kathy ireland® is a weekly business television program featuring real world insights from corporate executives from all over the globe which can be viewed on Fox Business Network as part of their sponsored programming lineup, as well as internationally to over 50 countries on Bloomberg International. Visit [www.tvwwb.com](http://www.tvwwb.com) for detailed airing schedules or check local listings.

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Parsifal is the world's leading firm providing relocation auditing services and procurement technology, touching moves in over 120 countries around the globe. Our services and products are in constant worldwide operation with corporations, carriers and move managers in Africa, the Americas, Asia, Australia and Europe. Parsifal Corporation assists our clients to obtain best in class household goods pricing and quality of service. And, we offer to protect that pricing and quality with expert global auditing.

To find out how our expert services and relocation procurement technologies can assist your company, please visit us at [www.parsifalcorp.com](http://www.parsifalcorp.com) for more information.