



For Immediate Release / Contact:

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NEWS Release

Prelaunch of MyReloWorks® at SHRM 2014

Palm Bay, FL, (June 19, 2014) – [Parsifal Corporation](#), the leading industry procurement and audit firm, will be exhibiting at the SHRM 2014 Annual Exhibition and Conference in Orlando, on June 22nd through the 23rd. A main focus at the Parsifal booth will be the new relocation procurement technology known as MyReloWorks®.

Mark Olsen, President and CEO, describes this application as “a new cutting-edge opportunity for the corporate client to offer their transferees the facility to receive bids directly and automatically from pre-qualified and reputable corporate movers registered in the system.” Company-approved relocation allowances, such as lump sums, are credited to their account, from which they can book and manage their best options for relocation services. When the move is complete, each bill is reviewed by an audit team to ensure pricing accuracy for the services rendered.

Parsifal is proud of the uniqueness that combines all our innovative relocation procurement technologies, together with unsurpassed auditing expertise and other relocation services. In this way, Parsifal continues in our history of over 30 years, providing for exceptional ‘accuracy, protection and fairness’ for our clients and all parties involved.

Parsifal is the world's leading firm providing relocation auditing services and procurement technology, touching moves in over 120 countries around the globe. Our services and products are in constant worldwide operation with corporations, carriers and move managers in Africa, the Americas, Asia, Australia and Europe. Parsifal Corporation assists our clients to obtain best in class household goods pricing and quality of service. And, we offer to protect that pricing and quality with expert global auditing.

Mission: At Parsifal Corporation we are dedicated to our passion and craft, focused on ensuring outstanding accuracy and sound fairness through quality-driven and innovative technology to all our clients, partners and stakeholders in the global relocation experience.

To find out how our expert services and relocation procurement technologies can assist your company, please visit us at www.parsifalcorp.com for more information.