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NEWS Release

Parsifal Exhibition at GWS Worldwide ERC®

Filming Field Report for *WorldWide Business with Kathy Ireland*

Palm Bay, FL, (September 25, 2017) – [Parsifal Corporation](#), the leading industry Household Goods procurement and audit firm, will be exhibiting this week at the Worldwide ERC® - Global Workforce Symposium, September 27 – 29 in Chicago, at the Hyatt Regency Hotel. In addition to presenting a full range of new and existing relocation support services and procurement technologies, the film crew of *WorldWide Business with Kathy Ireland*® will be at the Parsifal exhibit and filming interviews of Parsifal clients on Thursday, 9/28. Several clients will be joining in with endorsements, relaying their satisfaction in working with Parsifal over many years.

The field report is one segment that is part of a larger interview with Parsifal, to be included in a near future WWB television program that is planned for a November broadcast. *WorldWide Business with Kathy Ireland*® is an award winning business program that is available on FOX Business News and Bloomberg Television. Cliff Cannon, Chief Marketing Officer, explains that “this program offers us an exceptional opportunity to share globally how Parsifal has made substantial impact on quality and accuracy in the US domestic and international relocation industry.” Both Mark Olsen, President and CEO at Parsifal, as well as Cliff Cannon have previously joined *Kathy Ireland* for the full interview process at the WWBTV studios in Burbank last month.

In response to a question by Ms. Ireland inquiring about how Parsifal has saved global clients tens of millions of dollars each year, Mark Olsen explained that, “In this very complicated industry, there are really two sources that create this savings. Specialized relocation procurement technology and our unique relocation audit process together provide unmatched competitive purchasing and an audit to ensure that the contracted rates and rules were billed accurately.” At the Global Workforce Symposium, Parsifal will continue to provide more details of their expert audit process for the HHG billing area, expansion of services like the enhanced HST™ or Home Sale Transaction Audit, as well as its newest technology known as MyReloWorks® or MRW™.

Parsifal is the world's leading firm providing relocation auditing services and procurement technology, touching moves in over 120 countries around the globe. Our services and products are in constant worldwide operation with corporations, carriers and move managers in Africa, the Americas, Asia, Australia and Europe. Parsifal Corporation assists our clients to obtain best in class household goods pricing and quality of service. And, we offer to protect that pricing and quality with expert global auditing.

Mission: At Parsifal Corporation we are dedicated to our passion and craft, focused on ensuring outstanding accuracy and sound fairness through quality-driven and innovative technology to all our clients, partners and stakeholders in the global relocation experience.

To find out how our expert services and relocation procurement technologies can assist your company, please visit us at www.parsifalcorp.com for more information.