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NEWS Release

Parsifal to Exhibit at SHRM DC 2016

Palm Bay, FL, (June 15, 2016) – [Parsifal Corporation](#), the leading industry Household Goods procurement and audit firm, will be exhibiting at the SHRM DC 2016 Annual Conference & Exhibition at the Walter E. Washington Convention Center in Washington D.C., on **June 19th through the 21st**. While Parsifal will be presenting a full range of new and existing relocation support services and procurement technologies, major focus will be on its newest technology known as MRW™ or **MyReloWorks®**, and the most current updated features called **ReloVideo™ Tour and PriceGuard™**.

Cliff Cannon, Chief Marketing Officer, explains that **“this unique, online solution directly provides bids to transferees automatically from pre-qualified and reputable corporate movers registered in the system.”** As the global leader in relocation auditing, Parsifal applies a long history of industry know-how and state-of-the-art technology to all of its services including relocation procurement, billing support, service evaluations and consulting.

In addition to SHRM, Parsifal Corporation also recently exhibited its technology and services in Houston at the Gulf Coast Symposium on HR Issues, May 11 – 13, and at the ISM2016 Annual Conference, May 15 – 18 in Indianapolis. At all these events, Parsifal has proudly presented solutions that offer Bidding, Booking, Billing and Auditing features and support with procurement sophistication never before successfully utilized in the Household Goods industry. In this way, Parsifal continues in our history of over 35 years, providing for exceptional ‘accuracy, protection and fairness’ for our clients and all parties involved.

Parsifal is the world's leading firm providing relocation auditing services and procurement technology, touching moves in over 120 countries around the globe. Our services and products are in constant worldwide operation with corporations, carriers and move managers in Africa, the Americas, Asia, Australia and Europe. Parsifal Corporation assists our clients to obtain best in class household goods pricing and quality of service. And, we offer to protect that pricing and quality with expert global auditing.

Mission: At Parsifal Corporation we are dedicated to our passion and craft, focused on ensuring outstanding accuracy and sound fairness through quality-driven and innovative technology to all our clients, partners and stakeholders in the global relocation experience.

To find out how our expert services and relocation procurement technologies can assist your company, please visit us at www.parsifalcorp.com for more information.