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NEWS Release

HHG Shipping Cost Over \$12,000: Parsifal Exhibits Relocation Technology and Product Array in 2017

Palm Bay, FL, (March 14, 2017) – [Parsifal Corporation](#), the leading industry Household Goods procurement and audit firm, will be exhibiting at the SHRM2017 Annual Conference & Exhibition (Society for Human Resource Management) at the Ernest N. Morial Convention Center in New Orleans, LA on June 18th through the 21st. In addition to SHRM, Parsifal will also exhibit its technology and services at the ISM2017 Annual Conference (Institute for Supply Management™), May 21 – 24 at Disney in Orlando, FL.

Mark Olsen, President and CEO explains, “As statistics indicate that the average cost for shipping household goods in a US domestic transfer surpasses \$12,000 (ERC), Parsifal will be presenting a full range of new and existing relocation support services and procurement technologies.” The product array will include HHG Relocation Auditing (via PAS™ Technology), Relo Consulting, HST™ Home Sale Transaction Auditing, as well as its newest technology known as MRW™ or MyReloWorks® with special features ReloVideo™ Tour and PriceGuard™. These new and unique features allow transferees to access guaranteed and protected price rates while personally providing video documentation of their home and avoiding a survey visit.

The employer can empower their employees to independently go online and use MyReloWorks® to receive bids directly and automatically from pre-qualified and reputable corporate movers registered in the system and book their own move. Antoinette LaPetina, Chief Information Officer, explains that “this kind of capability results from a long track record of industry know-how, as well as unique, state-of-the-art technology applied to all of our services including relocation procurement, billing support, service evaluations and consulting.”

At all these events, Parsifal proudly presents comprehensive solutions that offer different features such as, Bidding, Booking, Billing and Auditing with support and procurement sophistication never before successfully executed in the Household Goods industry. In this way, Parsifal continues in a history of over 35 years, providing for exceptional ‘accuracy, protection and fairness’ for all clients and parties involved.

Parsifal is the world's leading firm providing relocation auditing services and procurement technology, touching moves in over 120 countries around the globe. Our services and products are in constant worldwide operation with corporations, carriers and move managers in Africa, the Americas, Asia, Australia and Europe. Parsifal Corporation assists our clients to obtain best in class household goods pricing and quality of service. And, we offer to protect that pricing and quality with expert global auditing.

Mission: At Parsifal Corporation we are dedicated to our passion and craft, focused on ensuring outstanding accuracy and sound fairness through quality-driven and innovative technology to all our clients, partners and stakeholders in the global relocation experience.

To find out how our expert services and relocation procurement technologies can assist your company, please visit us at www.parsifalcorp.com for more information.