



For Immediate Release / Contact:

Cliff Cannon at (321) 574-8906

Email: ccannon@parsifalcorp.com

NEWS Release

Parsifal Expands 2017 Exhibitions with Worldwide ERC®

Palm Bay, FL, (June 29, 2017) – [Parsifal Corporation](#), the leading industry Household Goods procurement and audit firm, has added to its annual exhibition program with recent plans to also exhibit at the Worldwide ERC® - Global Workforce Symposium, September 27 – 29 in Chicago, at the Hyatt Regency Hotel. With optimistic expectations for about 2,000 attendees, Parsifal will be presenting a full range of new and existing relocation support services and procurement technologies. A large presentation emphasis will be on its newest technology known as MyReloWorks® or MRW™ and the most recent “feature augmentation” to be announced at that time. ERC provided stats for the 2016 conference which included 139 exhibitors, 64 sponsors, with over 1,850 attendees from 49 countries as 20% of attendees were corporate and HR individuals.

Mark Olsen, President and CEO, states that “this (MRW) technology offers a great solution for corporations and their transferees with a capped move, providing an easy and quality option at a competitive price. Then when the move is complete, each bill is reviewed by an audit team to ensure pricing accuracy.” Earlier this month, Parsifal also exhibited at the exciting SHRM2017 conference in New Orleans, presenting the enhanced HST™ or Home Sale Transaction Audit to hundreds of attendees visiting the Parsifal exhibit on the trade show floor. The SHRM2017 attendance was impressive and surpassed a count of 15,000 paid attendees. Parsifal began this year’s trade show program in May at the ISM2017 (Institute for Supply Management) Annual Conference at Disney’s Coronado Springs Resort Hotel in Orlando.

Parsifal is the world's leading firm providing relocation auditing services and procurement technology, touching moves in over 120 countries around the globe. Our services and products are in constant worldwide operation with corporations, carriers and move managers in Africa, the Americas, Asia, Australia and Europe. Parsifal Corporation assists our clients to obtain best in class household goods pricing and quality of service. And, we offer to protect that pricing and quality with expert global auditing.

Mission: At Parsifal Corporation we are dedicated to our passion and craft, focused on ensuring outstanding accuracy and sound fairness through quality-driven and innovative technology to all our clients, partners and stakeholders in the global relocation experience.

To find out how our expert services and relocation procurement technologies can assist your company, please visit us at www.parsifalcorp.com for more information.